



THE TENNESSEE NURSERY &
LANDSCAPE ASSOCIATION, INC.

*Hard Working People Representing Hard
Working People in the Green Industry*

TNLA

Winter Education & Exhibits

February 1–2, 2010

Music Road Convention Center

303 Henderson Chapel Road | Pigeon Forge, TN 37863 (Traffic Light #1)

Make your reservations by January 9, 2009

Music Road Hotel & Music Road Inn, call 800-429-7700 or 865-429-7700 for either hotel.

Room rates will be \$69 for single/double.

Important Notices: Lunch on Monday is included for those who have pre-registered. Lunch will not be included for those registering on site. Credit cards will not be accepted for on-site registration.

6 PESTICIDE RECERTIFICATION POINTS • 3 TCNP POINTS AVAILABLE

TNLA Winter Education & Exhibits

February 1–2, 2010 Music Road Convention Center Pigeon Forge, TN

➔ MONDAY, FEBRUARY 1 ➔

7:00 a.m. – 8:00 a.m.
Registration

8:00 a.m. – 8:15 a.m.
Welcome & Announcements
*Marshall Allen, TNLA President, with
Dr. Jed Young, Tennessee Tech University*



8:15 a.m. – 9:00 a.m.
New and Unusual Plants
Presenter: Mr. Don Shadow, Shadow Nursery



9:00 a.m. – 9:45 a.m.
Growing Your Business with Your Employees... For Bottom Line Results!
*Presenter: Mr. Michael Hatcher,
Michael Hatcher & Associates*

9:45 a.m. – 10:15 a.m.
Break with Tradeshow Exhibitors

MORNING EDUCATION SESSIONS



Concurrent Sessions A
10:15 a.m. – 11:00 a.m.
A1. What's New with the UT Gardens
*Presenter: Mr. James Newburn,
The University of Tennessee*



Concurrent Sessions B
10:15 a.m. – 11:00 a.m.
B1. "Best & Beautiful Plants" Report from the UT Gardens' 2009 Season
*Presenter: Ms. Beth Willis,
The University of Tennessee*



11:00 a.m. – 11:45 a.m.
A2. No Bloom, No Room — Only Doom
*Presenter: Dr. Donna Fare,
U.S. National Arboretum*



11:00 a.m. – 11:45 a.m.
B2. Picking, Planting & Pruning Trees
*Presenter: Dr. Douglas Airhart
Tennessee Tech University*

11:45 a.m. – 1:30 p.m. **Awards Luncheon, TNLA Business Meeting and visit Tradeshow**

AFTERNOON SESSIONS



Concurrent Sessions A
1:30 p.m. – 2:15 p.m.
A3. New Ideas on Elemental Nutrition **
*Presenter: Dr. Douglas Airhart,
Tennessee Tech University*



Concurrent Sessions B
1:30 p.m. – 2:15 p.m.
B3. How to Successfully Choose, Transplant and Maintain Dogwoods for Your Clients
*Presenter: Dr. Mark Windham,
University of Tennessee*



2:15 p.m. – 3:00 p.m.
A4. Update on Research to Manage Imported Fire Ants, Japanese Beetles and Other Nursery-Impacting Pests **
*Presenter: Dr. Jason Oliver,
Tennessee State University*



2:15 p.m. – 3:00 p.m.
B4. Let's Get Yellow Fever
*Presenter: Mr. Lucas Holman,
Riverdale High School*

3:00 p.m. – 3:30 p.m. **Break with Tradeshow Exhibitors**

—AFTERNOON SESSIONS—



Concurrent Sessions A (continued)

3:30 p.m. - 4:15 p.m.

A5. Exotic Pest Ants: They're Here, Knocking on the Door or a Delivery Away **

*Presenter: Dr. Karen Vail,
UT Extension*



4:15 p.m. - 5:00 p.m.

A6. Easier-Care Annual Solutions for Color Problems in the Landscape

*Presenter: Mr. Bob Washburn,
PWP Greenhouses*



Concurrent Sessions B (continued)

3:30 p.m. - 4:15 p.m.

B5. Landscape Mistakes

*Presenter: Ms. Beth Babbit,
UT Extension*



4:15 p.m. - 5:00 p.m.

B6. Choice Conifer Selections for Tennessee's Green Industry

*Presenter: Dr. Sue Hamilton,
UT Gardens Director*

➔ TUESDAY, FEBRUARY 2 ➔

6:30 a.m. - 8:00 a.m. Continental Breakfast at Hotel

—EDUCATION SESSIONS—



Concurrent Sessions A

8:00 a.m. - 8:45 a.m.

A7. Developing an IPM Program **

*Presenter: Dr. Frank Hale,
The University of Tennessee*



8:45 a.m. - 9:30 a.m.

A8. Hot Topics in Ornamental Pathology — New and Persistent Plant Diseases in Nurseries, Garden Centers & Landscapes**

*Presenter: Dr. Alan Windham,
UT Extension*



Concurrent Sessions B

8:00 a.m. - 8:45 a.m.

B7. Turf Care 2010

*Presenter: Dr. Tom Samples,
The University of Tennessee*



8:45 a.m. - 9:30 a.m.

B8. Screen Plantings for Tennessee Designing for the Greater Good with Proper Plant Selections

*Presenter: Mr. Jason Reeves,
UT Research Horticulturist*

9:30 a.m. - 10:00 a.m. Break with Tradeshow Exhibitors

—EDUCATION SESSIONS—



Concurrent Sessions A (continued)

10:00 a.m. - 10:45 a.m.

A9. Up-to-Date Immigration Issues **

*Presenter: Mr. Sean Lewis, Esq.,
Immigration & Citizenship Attorney*



Concurrent Sessions B (continued)

10:00 a.m. - 10:45 a.m.

B9. Marketing Your Business

*Presenter: Mr. Jim Webster,
The Barn Nursery*

—CLOSING PRESENTATION—



10:45 a.m. - 12:00 p.m.

Pools, Plants and Patios

*Presenter: Mr. Michael Hatcher,
Michael Hatcher & Associates*

12:00 p.m.

Program Adjourns

**PESTICIDE RECERTIFICATION POINTS

Pesticide recertification points have been assigned to the educational sessions with ** after their names. One point in Categories C3, C10 and C12 will be given for attendance in each of these sessions. Attendance at all of these sessions would give you 6 points in C3, C10 and C12.

Three TCNP credits have been assigned for education and exhibits.

This program supported by the
Tennessee Agricultural Enhancement Program



Monday, February 1, 2010
8 a.m. to 5:00 p.m.

Tuesday, February 2, 2010
8 a.m. to 12:00 p.m.

- EXHIBITORS

Barkey Beaver Mulch & Soil

Moss, TN

Bottoms Brothers Nursery

McMinnville, TN

Classic Groundcover, Inc.

Athens, GA

Day Lily Nursery

Rock Island, TN

Ewing Irrigation

Nashville, TN

Griffin Greenhouse & Nursery Supplies

Knoxville, TN

Hancock Horticultural Services, Inc.

Kodak, TN

Heather Farms Nursery, Inc.

Morrison, TN

John Deere Landscapes

Knoxville, TN

Kinsey Gardens, Inc.

Knoxville, TN

Mid-America Mulch

Bradenton, FL

Mize Farm & Garden

Johnson City, TN

Randall Walker Farms

Morrison, TN

Riverbend Nurseries

Thompsons Station, TN

Samara Farms

Nashville, TN

Tennessee Department of Agriculture


Nashville, TN

Wood Nursery

McMinnville, TN

TNLA Winter Education

HOST HOTEL



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Pigeon Forge, TN

303 Henderson Chapel Rd.

Pigeon Forge, TN 37863

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